



8th ANNUAL

St. Louis River Summit

# SPONSORSHIP PROSPECTUS

March 13-14, 2018

University of Wisconsin-Superior, Yellowjacket Union



## SPONSORSHIP OPPORTUNITIES AVAILABLE!

Contact Erika Washburn • (715) 399-4085

[erika.washburn@ces.uwex.edu](mailto:erika.washburn@ces.uwex.edu)

Pledge and donate online <http://go.wisc.edu/490x46>

**DONATE ONLINE**

# About the 2018 St. Louis River Summit

## Reflecting on the Blue Mind and a Blue Economy

March 13-14, 2018

### REACH

**250 regional stakeholders  
invested in the St. Louis River system**

### PURPOSE

Like an estuary, the St. Louis River Summit is a place where people meet and mix. It provides a diversity of solutions and strategies for a healthy St. Louis River Watershed. It also nourishes the community with education and outreach opportunities! The St. Louis River Summit brings together key audiences working in the region.

### The Summit provides the opportunity to learn:

- The status and findings of current research,
- Results of implementing projects, and
- Ideas and status for future work.

The Summit actively fosters communication, networking and problem-solving on issues affecting the environmental health of the estuary and related community well-being.

### LOCATION

The Summit will take place on the **University of Wisconsin-Superior Campus**. The City of Superior is located in northwestern Wisconsin at the western tip of Lake Superior. Just minutes from miles of hiking trails and hundreds of shops and restaurants, UW-Superior sits in the beauty of the largest Great Lake and the Superior-Duluth region.

### VENUE

**Yellowjacket Union** is located on the UW-Superior Campus. The Summit will convene in the Great Room, an elegant gathering space that will seat more than 250 attendees. Ample space is provided for exhibitors to interact with attendees during breaks and lunch. Speakers are elevated on stage with two large screens for great visibility from the audience. The Union Landing is a flexible anteroom for Great Room events. It serves as the passageway to the Great Room and meeting rooms and can function as a general registration area, a casual lounge, or a reception space.

### MEDIA ROOM

We provide an adjacent room for speaker, sponsor, organizer and participant interviews with the media.



### SPONSORSHIP OPPORTUNITIES AVAILABLE

Contact Erika Washburn • (715) 399-4085 • [erika.washburn@ces.uwex.edu](mailto:erika.washburn@ces.uwex.edu)

**DONATE ONLINE**

# Themes & Schedule Structure

## 2018 PRESENTATION THEMES

- **Community Well-being**

EXAMPLES: human relationships with the river, human behavior and decisions, land use changes

- **Dynamic Landscapes**

EXAMPLES: habitats, estuary processes, ecosystems, restoration, resiliency, remediation

- **Area of Concern Progress**

EXAMPLES: removing legacy impairments, updates, financing

- **Monitoring to Understand**

EXAMPLES: what to measure, how to work together, how to assess success, what is the “new normal”

## 2018 PRESENTATION FORMATS

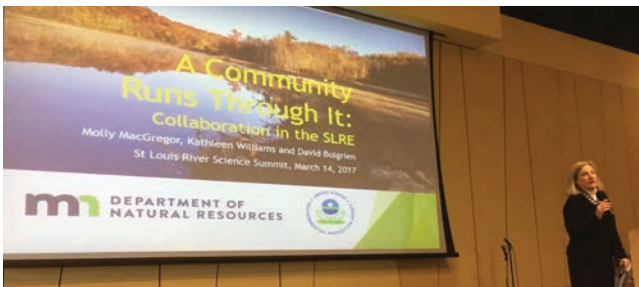
- 10-minute Ignite
- 20-minute oral presentations
- Poster presentations

## 2017 SUMMIT REFERENCE MATERIALS

[2017 Summit Agenda](#)

## 2018 SCHEDULE STRUCTURE

	Tuesday, March 13	Wednesday, March 14
MORNING	<ul style="list-style-type: none"> <li>• Welcome</li> <li>• Opening Remarks</li> <li>• Keynote</li> </ul>	<ul style="list-style-type: none"> <li>• Welcome</li> <li>• Opening Remarks</li> </ul>
	General Session	General Session
	BREAK	BREAK
MID-DAY	LUNCH & NETWORKING	LUNCH & NETWORKING
	General Session	General Session
AFTERNOON	General Session	General Session
	BREAK	BREAK
	General Session	General Session
	Closing Remarks	Closing Remarks & Adjourn
EARLY EVENING	POSTER SESSION	
	THE RIVER TALKS	



### SPONSORSHIP OPPORTUNITIES AVAILABLE

Contact Erika Washburn • (715) 399-4085 • [erika.washburn@ces.uwex.edu](mailto:erika.washburn@ces.uwex.edu)

### DONATE ONLINE

# Sponsorship Benefits













Your support will help keep this important event **affordable for all participants**

Get your message, products, and services in front of more than **250 Summit participants from the Western Lake Superior region.**

Sponsors, exhibitors, and attendees at the 2018 St. Louis River Summit will include **decision-makers from government, business, nonprofit organizations, foundations, academic institutions, start-ups, tribes, and grassroots associations.**

## AS SPONSORS AND EXHIBITORS OF THE 2018 SUMMIT, YOU WILL:

- Demonstrate your company's community support,
- Develop new contacts,
- Participate in presentations, sessions and discussions,
- Advertise in promotional materials and outreach,
- Nurture business development,
- Promote your services with key coastal decision-makers working on St. Louis River restoration, management and research,
- Network with stakeholders from government, academia, tribal, private, public and nonprofit organizations.

SPONSOR BENEFITS	Superior \$2,000 and above	Watershed \$1,000 - \$1,999	River \$500 - \$999	Tributary \$250 - \$499	Nonprofit \$150 and above	Sponsor a Student Increments of \$30
Sponsorship of one of the following: lunch, break, The River Talks or poster session	•					
Recognition from the podium in the plenary sessions						
Complimentary registrations	10	5	2	2	1	
Recognition in Summit promotions				•	•	•
Recognition on sponsor signage				•	•	•
Recognition on sponsor slide displayed during breaks and lunch				•	•	•

## Become a Sponsor

### ONLINE DONATION

Pledge and donate online via credit card, or request to be invoiced

<http://go.wisc.edu/490x46>

### CONTACT ERIKA WASHBURN

[erika.washburn@ces.uwex.edu](mailto:erika.washburn@ces.uwex.edu)  
(715) 399-4085

# Sponsorship Levels

## SUPERIOR \$2,000 and above

Choose one of the following exclusive benefit opportunities

**Lunches** (Two)

Delicious food with only the finest and freshest ingredients will be served buffet style in the Great Hall. Our Superior Lunch Sponsor will be recognized in the buffet line and on a slide alternating with the combined sponsor slide during lunch.

**Breaks** (Four)

A continental breakfast bar will feature an assortment of delicious rolls and breads, fruit, coffee, and tea. Late morning and afternoon breaks will feature fresh fruit and an assortment of treats. As always, gluten free options will be available. Our Superior Break Sponsor will be recognized on signage at the refreshment table.

**The River Talks**

*The River Talks* presentation will take place in the early evening of March 13 in conjunction with the poster session. Once *The River Talks* presentation has been finalized, we will work with your company, as its sole sponsor, to ensure recognition in *The River Talks* promotions. We work with UW-Superior Communications and External Relations, UW-Extension and UW Colleges to promote *The River Talks* presentation.

**Poster Session**

The poster session immediately follows closing remarks on March 13. It takes place on the Union Landing at UW-Superior just outside the Great Hall. It will be accompanied by free appetizers and a cash bar. Poster presenters are University students, natural resource professionals and researchers and, last year, local fourth graders wowed attendees with their ability to defend their poster as part of the Rivers2Lake Program.

### Additional Superior benefits:

- 10 complimentary registrations
- **MOST PROMINENT LOGO** and **VERBAL** recognition from the podium in the plenary sessions
- **MOST PROMINENT LOGO** recognition on sponsor signage
- **MOST PROMINENT LOGO** recognition on sponsor slide displayed during two lunches and four breaks
- Recognition in Summit promotions

## WATERSHED \$1,000 - \$1,999

- 5 complimentary registrations
- **VERY PROMINENT LOGO** and **VERBAL** recognition from the podium in the plenary sessions
- **VERY PROMINENT LOGO** recognition on sponsor signage
- **VERY PROMINENT LOGO** recognition on sponsor slide displayed during two lunches and four breaks
- Recognition in Summit promotions

## RIVER \$500 - \$999

- 2 complimentary registrations
- **PROMINENT LOGO** and **VERBAL** recognition from the podium in the plenary sessions
- **PROMINENT LOGO** recognition on sponsor signage
- **PROMINENT LOGO** recognition on sponsor slide displayed during two lunches and four breaks
- Recognition in Summit promotions

## TRIBUTARY \$250 - \$499

- 2 complimentary registration
- Recognition on sponsor signage
- Recognition on sponsor slide displayed during two lunches and four breaks
- Recognition in Summit promotions

## NONPROFIT \$150 and above

- 1 complimentary registration
- Recognition on sponsor signage
- Recognition on sponsor slide displayed during two lunches and four breaks
- Recognition in Summit promotions

## SPONSOR A STUDENT Increments of \$30

- Recognition in Summit promotions
- Recognition on sponsor slide displayed during two lunches and four breaks
- Recognition in Summit promotions

## CONTRIBUTOR In-kind donation

- Recognition on sponsor signage
- Recognition on sponsor slide displayed during two lunches and four breaks
- Recognition in Summit promotions

THANK YOU TO OUR 2017 SUMMIT SPONSORS



STUDENT SPONSORS

Jane Anklam  
Rich Axler  
Judy Gibbs

Craig Sterle  
Fraser Shipyards  
Marine Tech

2018 SUMMIT PLANNING COMMITTEE

**Dale Bergeron**, Minnesota Sea Grant  
**Dave Bolgrien**, US EPA Mid-Continent Ecology Division  
**Gene Clark**, Wisconsin Sea Grant Institute  
**Sarah Congdon**, UW Environmental Resources Center  
**Valerie Damstra**, UW Environmental Resources Center  
**Kristy Devera**, City of Superior  
**Deanna Erickson**, Lake Superior Reserve  
**Nelson French**, Minnesota Pollution Control Agency  
**Cherie Hagen**, Wisconsin Department of Natural Resources  
**Cindy Hagley**, Minnesota Sea Grant  
**Elizabeth Hill**, University of Minnesota Duluth, Chemical Engineering  
**Kari Jacobsen-Hedin**, Fond du Lac Resource Management

**John Jereczek**, Minnesota Department of Natural Resources  
**Jason Laumann**, Northwest Wisconsin Regional Planning Commission  
**Diane Nelson**, City of Superior Environmental Services Division  
**Hannah Ramage**, Lake Superior Reserve  
**Shon Schooler**, Lake Superior Reserve  
**Jim Sharrow**, Duluth Seaway Port Authority  
**Matt Steiger**, Wisconsin Department of Natural Resources  
**Matt TenEyck**, Lake Superior Research Institute, University of Wisconsin-Superior  
**Erika Washburn**, Lake Superior Reserve  
**Katie Williams**, US EPA Mid-Continent Ecology Division  
**Marie Zhuikov**, Wisconsin Sea Grant Institute



LakeSuperiorReserve.org

